



October 18, 2015

Dr. Andrew Hipsley
Chair, UK Senate Council

Veterinary Science
College of Agriculture
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The College of Communication and Information was formed in 1993 by merging the College of Communication and the College of Library and Information Science. The College currently consists of the Department of Communication, the Department of Integrated Strategic Communication, the School of Journalism and Telecommunications and the School of Information Sciences. Last year the Senate Academic Organization and Structure Committee (SAOSC) evaluated two proposals from this college that were subsequently recommended by the Senate and approved by the University Board. 1) The School Information Science changed its name from the School of Information and Library Science. 2) The Department of Integrated Strategic Communication was formed from a subset of faculty in the School of Journalism and Telecommunications.

This proposal asks to change the name of the "School of Journalism and Telecommunications" to the "School of Journalism and Media". The reason for the change is to more accurately represent the activities within the school. Last year they changed the name of one of their constituent programs from "Telecommunications" to "Media Arts and Studies". This change would bring the name of the school into alignment with the name of the program.

Beth Barnes is the acting Director of the School of Journalism and Telecommunications and the author of the proposal. She notes that a new director, Dr. Lars Willnat, has been appointed and will join the program in January 2016. The new director suggested and supported the name change. Dr. Barnes reported that the faculty in the affected school voted 14-0 in favor of the change. Two faculty could not attend the meeting but have not expressed dissent. The proposal includes letters from the chairs of the two departments in the college and the Director of the School of Information Science indicating that their faculty discussed the name change and were supportive.

The members of the SAOSC read the proposal and provided responses by email between October 6 and October 15. The proposal was clearly prepared with no apparent dissention. No one asked for a physical meeting of the committee. The committee voted 9-0 to recommend the name change.

Respectfully, on behalf of the SAOSC,

Ernest Bailey, PhD
Professor
Chair, SAOSC

COVER PAGE FOR CHANGES TO ACADEMIC ORGANIZATION OR STRUCTURE OF AN EDUCATIONAL UNIT

The Senate’s Academic Organization and Structure Committee (SAOSC) is tasked by the University Senate with the review of proposals to change academic organization or structure. The information needed by the SAOSC for the review of such proposals is set forth in *Senate Rules 3.4.2.A.5*¹.

The SAOSC has developed a set of guidelines (from the *Senate Rules*) that are intended to ease the task of proposal submission (available at <http://www.uky.edu/Faculty/Senate/forms.htm>). As proposal omissions usually cause a delay in the review process, the individual(s) responsible for the proposal is (are) urged to familiarize themselves with these guidelines before submitting their proposals for review. In particular, the individual responsible for the proposal must fill out Sections I, II and III of this form, as well as include statements and documentation that provide a full accounting of the items a - i, below.

- a. Disposition of faculty, staff and resources (financial and physical);
- b. Willingness of the donating units to release faculty lines for transfer to a different educational unit;
- c. Consultation with the faculty of the unit to which the faculty lines are proposed to be transferred;
- d. Consultation with the faculty of educational unit that will be significantly reduced;
- e. Summary of votes and viewpoints (including dissents) of unit faculty and department/college committees;
- f. Ballots, votes expressing support for or against the proposal by unit faculty and staff and committees;
- g. Letters of support or opposition from appropriate faculty and/or administrators; and
- h. Letters of support from outside the University.

Section I – General Information about Proposal

One- to two-sentence description of change:	Change the name of the School of Journalism and Telecommunications to School of Journalism and Media to better reflect the programs in the school.				
Contact person name:	Beth E. Barnes	Phone:	257-4275	Email:	bbarnes@uky.edu
Administrative position (dean, chair, director, etc.):	Interim director				

Section II – Educational Unit(s) Potentially Impacted by Proposal

Check all that apply and name the specific unit(s).					
<input type="checkbox"/>	Department of:				
<input checked="" type="checkbox"/>	School of:	Journalism and Telecommunications			
<input type="checkbox"/>	College of:				
<input type="checkbox"/>	Graduate Center for:				
<input type="checkbox"/>	Interdisciplinary Instructional Program:				
<input type="checkbox"/>	Multidisciplinary Research Center/Institute:				

Section III – Type of Proposal

Check all that apply.

¹ Items a-i are derived from *Senate Rules 3.4.2.A.5*. The Senate Rules in their entirety are available at http://www.uky.edu/Faculty/Senate/rules_regulations/index.htm.)

COVER PAGE FOR CHANGES TO ACADEMIC ORGANIZATION OR STRUCTURE OF AN EDUCATIONAL UNIT

<i>A. Changes</i>	
<input checked="" type="checkbox"/>	Change to the name of an educational unit.
<input type="checkbox"/>	Change to the type of educational unit (e.g., from department to school).
<i>B. Other types of proposals</i>	
<input type="checkbox"/>	Creation of a new educational unit.
<input type="checkbox"/>	Consolidation of multiple educational units.
<input type="checkbox"/>	Transfer of an academic program to a different educational unit.
<input type="checkbox"/>	Transfer of an educational unit to a different reporting unit.
<input type="checkbox"/>	Significant reduction of an educational unit.
<input type="checkbox"/>	Discontinuation, suspension or closure of an educational unit.
<input type="checkbox"/>	Other (Give a one- or two-sentence description below; a complete description will be in the proposal).

Section IV is for internal use/guidance.

Section IV – Guidance for SAOSC, Senate Council and University Senate

SAOSC Review of Type A Proposals (Changes to Type of, or to Name of, an Educational Unit)

- ✓ SAOSC review of proposal.
- ✓ SAOSC recommendation for an additional or joint review by other Senate committee(s) (e.g. Senate's Academic Programs Committee).

SAOSC Review of Type B Proposals (All Other Changes)

- ✓ SAOSC review of proposal.
- ✓ SAOSC recommendation for an additional or joint review by other Senate committee(s) (e.g. Senate's Academic Programs Committee).
- ✓ SAOSC review of proposals for creation, consolidation, transfer, closure, discontinuation, or significant reduction and educational unit, or transfer of an academic program to a different educational unit (attach documentation).
- ✓ Program review in past three years (attach documentation).
- ✓ Request to Provost for new program review (attach documentation).
- ✓ Open hearing (attach documentation).
 - SAOSC information must be shared with unit 10 days prior to hearing.
 - Open hearing procedures disseminated.

Voting by SAOSC, Senate Council and University Senate

- ✓ Endorse (or do not endorse) the academic organization, reporting, infrastructure, etc.
 - This vote is taken by the SAOSC, SC and Senate for every SAOSC proposal.
- ✓ Approve (or do not approve) the academic status or content of academic program.
 - This vote is taken by the SAOSC, SC and Senate only when the review involves an MDRC.

Proposal to Change the Name of the School of Journalism and Telecommunications

The faculty and administration of the School of Journalism and Telecommunications, a unit of the College of Communication and Information, request to change the name of the school to the School of Journalism and Media.

This new name is consistent with the school's makeup; the school has two degree programs, the B.A./B.S. in Journalism and the B.A./B.S. in Media Arts and Studies. The new name is also in line with recent changes at other programs accredited by the Accrediting Council on Education in Journalism and Mass Communication; for example, the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill changed its name this past summer to the School of Media and Journalism. Other programs with "Media" in their name include Arkansas State University, the University of Illinois, Northwestern University, Indiana University, Oklahoma State University and West Virginia University.

The new name was proposed by the school's incoming director, Dr. Lars Willnat, who will join the faculty in January 2016. After discussion among the school's faculty members at a meeting on August 18, the proposed name was approved unanimously by a vote of 14-0 (two faculty members were unable to attend the meeting). The new name has the support of the other units in the college (the departments of Communication and Integrated Strategic Communication and the School of Information Science); it has also been approved by the college's faculty council.

There will be no changes in personnel or resources as a result of this name change. The names of the two degree programs will not change. The only other change associated with the name change is for the abbreviation for the school's communications practicum, independent study and internship courses (241, 395 and 399, respectively) to change from JAT to JAM.

We do not expect any dissent from current students or alumni over this change. The "Telecommunications" name is a holdover from the previous name of the Media Arts and Studies major; that degree name was changed several years ago. As noted at the outset, this proposed name change brings the name of the school more closely in line with its degree programs.



School of Library and
Information Science
320 Little Library Building
Lexington, KY 40506-0224
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ci.uky.edu/lis/

August 24, 2015

Dr. Beth Barnes
Professor, Department of Integrated Strategic Communication
Interim Director, School of Journalism and Telecommunication
College of Communication and Information
University of Kentucky

Dear Dr. Barnes:

After consulting with faculty members in the School of Information Science, I write in support of the proposed name change for the School of Journalism and Telecommunication to the School of Journalism and Media. The name change is in keeping with the national trend among comparable schools. The proposed name change also provides a better reflection of the programs currently housed in the School.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeffrey T. Huber". The signature is stylized and includes a long horizontal line extending to the right.

Jeffrey T. Huber
Director and Professor




School of Journalism and
Telecommunications
118 Grehan Building
Lexington, KY 40506-0042

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September 1, 2015

MEMO TO: H. Dan O'Hair, Dean
College of Communication and Information

FROM: Beth E. Barnes, Interim Director 
School of Journalism and Telecommunications

SUBJECT: Name Change

At its start-of-year meeting on August 18, the faculty of the School of Journalism and Telecommunications voted unanimously (14-0; two faculty members were unable to attend) to change the name of the school to the School of Journalism and Media.

There have been discussions about a possible name change for the past several years, since the name of the Telecommunications major was changed to Media Arts and Studies. Due to other pending changes in the school, any decision was put on hold. During a meeting last week with the school's incoming director, Dr. Lars Willnat, the subject of the name came up again and there was general agreement to make a decision prior to the start of the new academic year. The new name was proposed by Dr. Willnat.

The proposed name reflects both the programs that make up the school. It is also in line with recent name changes at some of our peer, ACEJMC-accredited institutions, including the University of North Carolina at Chapel Hill, which has changed its name from School of Journalism and Mass Communications to School of Media and Journalism. Other programs with "Media" (without a modifier) as part of the name include Arkansas State, Northwestern, Illinois, Virginia Commonwealth and West Virginia.

We purposely chose "Media" without either "Arts" or "Studies" for the school name because we believe it, in combination with "Journalism," reflects appropriate breadth and allows for growth of programs within the school.

We request that the proposed name change be approved by the college as soon as possible so that we can begin the university approval process. I have included support letters from the Department of Communication, Department of Integrated Strategic Communication, and School of Information Science.

Thank you.



Department of Communication
228 Grehan Bldg.
Lexington, KY 40506-0042
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Fax: 859-257-4103
comm.uky.edu

September 1, 2015

Dear Dr. Barnes,

On behalf of the Department of Communication, I am pleased to support the faculty of the School of Journalism and Telecommunications' vote to change the name of the school to the School of Journalism and Media. The tenured and tenure-track faculty in Communication have discussed the name change, and believe that it logically follows from the recent change in program name from Telecommunications to Media Arts and Studies. The program and unit name remains complementary to the teaching, research, and service performed in the Department of Communication that supports the Communication major's digital and mass communication track.

Sincerely,

A handwritten signature in cursive script that reads "Elisia L. Cohen".

Elisia L. Cohen, Ph.D.
Chair, Department of Communication

Cc:
H. Dan O'Hair, Dean, College of Communication and Information



Department of Integrated
Strategic Communication
118 Grehan Building
Lexington, KY 40506-0042

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fax: 859 323-3168

<http://ci.uky.edu/isc/>

August 28, 2015

Dear Dr. Barnes:

As per your request, I have consulted the ISC faculty via email to determine if there would be any opposition to changing the name of the School of Journalism and Telecommunications to School of Journalism and Media. While I have not heard back from our entire ISC faculty, more than half have responded to my query and I am comfortable providing a summary.

All those who responded are in full support of the proposed name change to School of Journalism and Media. Two faculty members expressed slight disappointment that this name change was not pursued before ISC became a standalone department in July 2015. They only wished the proposal would have come sooner because it is overdue. In summary, I do not foresee any substantial opposition to the proposed name change coming from ISC faculty.

My own support for the School of Journalism and Media is whole-hearted. This name represents both major programs currently offered by the School with terms easily understood by prospective students. This is sure to aid you in recruitment. It also maintains the School's presence as a leader in journalism education, and I believe it will be well received by alums and the professional journalism and media communities.

Congratulations to your faculty for making an excellent choice.

A handwritten signature in black ink, appearing to read "Alyssa Eckman". The signature is written in a cursive style and is positioned above a thin horizontal line.

Dr. Alyssa Eckman
Department Chair
Integrated Strategic Communication




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Telecommunications
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September 1, 2015

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College of Communication and Information

FROM: Beth E. Barnes, Interim Director 
School of Journalism and Telecommunications

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